

# HOME SWEET Rewards

From HomeServices Relocation  
A Berkshire Hathaway Affiliate

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Winter 2024

## Bye-Bye Beige: How to Embrace Colorful Home Decor

While neutral hues and black and white decor are easy on the eye, they don't make much of a statement. What better way to showcase your personality (and perhaps even your mood) than with color?

Perhaps you're looking to totally revamp the look and feel of your home. Or, maybe you just want to add in bits of brightness and color that can easily be swapped out. Either way, learn to showcase your style and experiment with color using these tips for embracing colorful home decor.

### Break Out the Color Wheel

Are you wanting to embrace the rainbow? Or perhaps you want to create a colorful space that evokes a particular mood. Either way, you'll want to be mindful of hue, chroma, and value as you choose your colors. Here is a quick guide on color terms:

Hue refers to the color perceived — blue, green, yellow, orange, purple, red, pink, etc.



Chroma is the saturation of a color, how far removed it is from gray. Low chroma colors have more gray tones and result in a subdued color. On the other hand, high chroma results in a pure, brilliant hue.

Value is the lightness or darkness of a color. The higher the value of color is the closer it is to white, whereas low-value colors are closer to black.

Whether you're looking to stick to blues and greens or to embrace the full spectrum, you'll want to ensure that you choose colors that have similar chroma and value to create a cohesive look. Typically, colors with similar chroma and value are grouped into color families. Some palettes you may already be familiar with include: primary colors, pastels, jewel tones and muted shades.



### Be Mindful of Mood

Color can have a major impact on your mood — and the mood of your space! Low chroma colors and cool hues can result in a moody, dark room, whereas high-chroma colors and bright hues can add energy and warmth to your space.

Consider the purpose of each room in your home and choose your colors accordingly. For example, your colorful kitchen decor or



bedroom color scheme may be light and airy to create the illusion of a larger — yet inviting — space.

### Flirt With Color

Think you'll get sick of color? Find your style changes regularly? Start small by incorporating pops and hints of color into your decor pieces like colorful wall decor, throw pillows, area rugs, and curtains. Adding in hints of color here and there while maintaining a neutral base will have you well on your way to a colorful and personality-filled home.

### Opt for Colorful Statement Furniture

Incorporating colorful statement pieces — such as a colorful accent chair, sofa, or dining table — can make a major splash in your space. Opting for a large swath of color in the form of a statement piece is a quick and easy way to incorporate color to your space.

### Hone Your DIY Skills

Take things up a notch and hone your DIY skills! You can get creative and refinish existing furniture pieces by either painting them or completing a little DIY upholstery. To make the most of your walls, consider creating your very own feature wall. For a high-impact solution, consider creating a tablescape or vignette that encompasses a variety of colorful decor pieces.

### Don't Forget the Tie-Ins

When you're creating different feels in every room, you'll need to find pieces that tie things together to create a cohesive look. Consider incorporating multicolor art pieces or area rugs in transitional areas. This way each space will still be distinct but naturally "blend" together as you move from one room to the next, rather than there being an abrupt shift. ■

*Source: CORT Furniture Rental*

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# Yes, Winter is a Good Time to Sell Your Home



Cold weather won't deter a motivated home buyer. Corporate relocations often take place before the new year and those employees want to find a home now. Buyers want to get their children enrolled in school before the second semester begins. Home buyers may feel they have a better chance of finding a home while their competitors nest at home until the snow melts.

You also have a timeline to sell, move, and settle into a new place, perhaps for a new job, birth of a child, up- or down-sizing, etc. Why not sell when there's less competition from other homeowners who're waiting to sell until spring?

There are a few things you'll need to do to make your home attractive for cold weather shoppers:

## Decorate for coziness

Some homes are at their best in the winter. Pull out your most fabulous afghans and quilts. Throw some logs on the fire, or keep the gas or electric fireplace on for showings.

## Fill the home with evocative aromas

Cinnamon, cloves, and oranges boiling on the stove will stimulate pleasant memories. Use a pine or lavender-based cleanser on your floors and surfaces.

## Make a place for muddy shoes

Buy a box of booties and put them next to a chair for home buyers to put on. Taking their shoes off will make them feel welcome and more comfortable.

## Keep the drive, sidewalks, and walkways cleared

Snow drifts are dangerous and could discourage home buyers. ■

Source: Berkshire Hathaway HomeServices



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# What Services Are Included with a Full-Service Moving Company?

Whether you are moving for the first time or have a couple of moves under your belt, relocating to a new home is exciting - but the process of moving can be time-consuming. This is where full-service moving companies step in, offering comprehensive solutions to make the transition smoother and less stressful.

For local moves within the same city or area, it typically takes one to two days. However, larger homes with more items may require additional time. Long-distance moves, on the other hand, can take longer due to the increased distance and logistical considerations. Generally, long-distance moves can take anywhere from a few days to a couple of weeks. The specific timeline will depend on factors such as the distance to be covered, any necessary stops or transfers, and the availability of transportation resources.

## Standard Services

Moving to a new location involves numerous tasks that can quickly encumber your schedule. Professional movers offer a range of services that cover nearly every aspect of your relocation, such as:

- Professional Packing and Unpacking Services
- Loading and Unloading Services
- Travel Services
- Furniture Moving
- Insurance Coverage

## Additional Moving Services

These additional services can offer convenience, save you time and effort, and provide peace of mind. Carefully assess your needs and budget to determine which additional services are essential for your move.

- Furniture Disassembly/Assembly
- Hoisting or Rigging
- Full Valuation Protection
- Specialty Item Handling
- Storage
- Car Transport

Source: Atlas Van Lines



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